

For Media Inquiries: Mary Jo Kovacs
Kovacs Institute
www.kovacsinstitute.com
kovacsinstitute@gmail.com

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***DR. MARK KOVACS ELECTED TO THE "ATHLETES FOR A BETTER WORLD"
BOARD OF DIRECTORS***

Atlanta, Ga (USA) — Dr. Mark Kovacs has been elected to "Athletes For A Better World" Board of Directors. Athletes For A Better World uses sports to develop character, teamwork and citizenship through commitment to an athletic Code of Living. For more than 20 years the Athletes For A Better World organization has run the John Wooden Citizenship Cup & the Vince Dooley Awards. Prior recipients of the John Wooden Citizenship Cup include Drew Brees, Jack Nicklaus, Mia Hamm, John Smoltz, Peyton Manning among others.

This year's event was held at the Collegiate Football Hall of Fame in Atlanta (April 28th, 2022) and the professional category recipient was Jackie Joyner-Kersey. Jackie Joyner-Kersey is one of the greatest athletes of all time in track and field with multiple gold medals. Her post track career has involved philanthropic efforts including creating the JJK Foundation and the Jackie Joyner-Kersey Community Center in her home town of East St.Louis, Illinois. Other Board members include executives at United Way, PGA Tour Championships, IBM, Merrill Lynch, Workday & Weather Channel.

Kovacs Institute offers elite assessments and very select monthly program monitoring on an appointment basis for the Sport Athlete, Executive Athlete, Lifestyle Athlete and Tennis Athlete. Assessments are very limited, and by acceptance only. Visit www.kovacsinstitute.com to learn more.

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