

Fellowship in Tennis Education & Applied Research (Full Time)

Organization: KOVACS INSTITUTE, LLC

Location: Kennesaw, Georgia (GreaterAtlanta)

Length: 12 months

Stipend: \$1200 per month

The position will serve in a unique environment focused on increasing quality education and research in multiple areas of tennis including: stroke biomechanics, physical training, health benefits, technology, and performance analytics and injury prevention. The role will serve in multiple capacities from educational content creation, research analysis and review, participation in applied research studies, creating quality video and written content and online marketing in a multi-faceted business focused on sport science education, fitness, nutrition, training and consulting. This is an ideal opportunity for someone with a background in tennis, sport science and education. The successful applicant will work under the direct supervision of Dr. Mark Kovacs on many projects related to tennis, and will also be involved in a number of projects in the tennis industry using various technologies, testing new techniques and strategies to improve performance and reduce injuries. You will work daily with some of the top minds in the game as well as be exposed to the wider tennis industry through many partnerships with top coaching organizations, sports governing bodies, athletic departments and academies. The individual will be given significant control of projects from a development perspective through execution. This is a great opportunity for someone looking to expand their skills and work in a unique area of the tennis and sport science industry. The position will be based at the Kovacs Institute headquarters in Greater Atlanta.

Job Description

- Oversee the project management of multiple research studies, product testing projects, educational seminars
- Develop effective processes to bridge the gap between tennis science and practical application via educational projects through various medium (written, video, social media, etc.)
- Work on numerous research reviews in the tennis industry which requires a strong ability to write both from a scientific perspective but also for the general population
- Produce quality educational and marketing videos with athletes, coaches and various technologies. Access to unique testing and evaluation equipment, sport science labs and quality lighting
- Create and curate published content (images, videos and written) via social media accounts
- Manage certain aspects of social media (Twitter, Facebook, Instagram, LinkedIn)
- Monitor trends in social media tools, applications, channels, design and strategy

- Develop daily and weekly video content for both educational and marketing purposes and control entire projects from start to finish
- Work closely with the International Tennis Performance Association (iTPA) on various educational projects
- Create images, videos and graphics for social media and new blog
- Work to increase exposure both nationally and internationally
- Enhance the media exposure of the company and leadership
- Develop marketing and promotional videos as needed for various projects
- Assist in various administrative duties such as scheduling, travel requests, media requests etc.
- Assist in other tasks as assigned

*This opportunity also allows for the individual to pursue a Master's degree in Sport Science or Athletic Training under the supervision of Dr. Kovacs. All projects in program would be tailored to the work being completed for the Fellowship and focused on tennis. This is not a requirement of the Fellowship and is not funded by the Institute, but could allow for the individual to extend the Fellowship for 2 years if interested in completing the 2 year degree.

*The ability to earn extra income may be available through various projects depending on the skillset of the applicant.

Requirements:

- Undergraduate and/or graduate degree(s) with a background in sport and exercise science with a strong passion for tennis
- Strong understanding of the tennis industry and some experience either as a player, researcher, coach or administrator
- Extremely computer and Internet savvy
- Proficient in Office Suite
- Experience with Dartfish Software and the ability to learn multiple video and technical software applications for data capture and analysis
- Excellent knowledge of social media (specifically Facebook, Twitter and Instagram)
- Excellent written communication skills
- Extremely organized and detail oriented
- Must have good follow through skills and the ability to work on multiple projects during the same time period
- Ability to work independently, efficiently, and prioritize projects and work under strict timelines
- PR or communications experience a plus
- Some marketing and project management experience is a plus
- Some travel may be involved
- Be located in the greater Atlanta area (Georgia, USA)

Please submit cover letter and resume to the Kovacs Institute mark@kovacsinstitute.com and put KI Fellowship in the Subject Line. The position ideally will start in late May or early June 2017.